



Paul Cunliffe BEng (Hons) MBA CEng MIET

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With my Consulting Company, I provide Social Media Marketing, Technical Lead Generation, SEO optimization, Website Development, Event planning services, and teach English to speakers of other languages.

Background: Experienced and highly motivated Senior Project Manager from a superb Engineering background with proven ability in managing IT projects up to value of \$10 million and a senior figure in much larger governmental projects. Experience of directly managed teams of up to 100 personnel in large governmental projects both in the UK and abroad. More recently successfully performed the vast array of Executive Officer duties for 2 successful CEOs of privately owned international companies.

RELEVANT EXPERIENCE

- Qualified 120-hour Advanced Teaching English to Speakers of Other Languages. (UKRLP No:10065351) 2020.
- MBA Graduate 2006.
- Chartered Engineer 2002.
- Founded in 2015 a successful professional consultancy company in Phuket, Thailand on management & engineering issues from a Project Management perspective. This involved the creation, design and building of business web sites, SEO optimization and social media marketing plans for local businesses.
- Certified: Projects in a Controlled Environment 2 (PRINCE 2) (P2R 087010) and IT Service Management ITIL (990013784).
- Instructor Qualified.
- Dive Medical Technician Qualified 2009/2013.
- Hyperbaric Chamber Operations Qualified 2010.
- Ex senior military officer (Squadron Leader) with 23 years of successful service - proven practical and innovative application of people management, organisational, financial, and political skills.
- Outstanding communications skills honed through training and experience.
- Proven track record in military aircraft engineering and been solely responsible for all related logistical aspects.
- Proven track record in Project Management, difficult communication, and IT projects.
- Worked and lived in Europe, Scandinavia, USA, and SE Asia- established my credibility as a leader and manager under different cultures and mind-sets.

KEY ACHIEVEMENTS

- Founded my own company PC Consulting Asia in Thailand in 2015 and then built in a partnership a prestigious event planning services and SEO, lead generation consultancy company in and around Phuket
- While performing Executive Officer duties to an International company CEO, introduced all new systems for a new Investment product including database administration, sales, Social Media footprint and extensive e-marketing.
- Technical Adviser to a Global Diving Recompression Chamber Company – visited and advised in all 12 locations worldwide. Authored and delivered a 5-day Chamber Tender/Operator/Technical course.
- For 4 years solely responsible for all Engineering Aspects including all upgrades and procedures of a major Diving Recompression Facility in Phuket Thailand.
- Sole Project Manager for a successfully delivered project to install a \$5 million VHF (Tetrapol) system throughout Kosovo after the conflict.
- Consultant for the implementation of RAF Engineering & Asset Management System onto a new fighter aircraft (Typhoon) (£17 million), Typhoon Data Management Project (£35 million).
- Successfully delivered as Project Manager a \$10 million IT project to upgrade and maintain an UK MOD site. Database Management, Helpdesk and Graphical Information systems.

Engineering Manager **Apr 98 - Mar 99**
17 (F) Squadron, RAF Bruggen. Germany - Junior Engineering Officer
 Employed as a Junior Engineering Officer on a squadron operating up to 12 Tornado fighter aircraft.
 Responsible for a shift of 100 personnel and day-to-day engineering decisions.

Professional Training **Oct 97 - Apr 98**
Dept of Specialist Ground Training, Royal Air Force College Cranwell, Lincoln. UK - Professional Training

Engineering Manager **Oct 95 - Oct 97**
Air Warfare Centre, Royal Air Force Waddington, Lincoln UK - Officer Commanding Computer Support Flight
 Directly responsible for 27 personnel both military and civilian and responsible for the day-to-day operation, upgrade and maintenance of the Air Warfare Centers's complex computer systems.

Royal Air Force **Apr 85 - Oct 95**
 Various; Aircraft technician, training, University on a RAF Cadetship

QUALIFICATIONS AND EDUCATION

Social Media Marketing MASTERY
| Learn Ads on 10+ Platforms **Udemy** **May 2020.**

SEO 2020: Complete SEO Training
+ SEO for WordPress Websites **Udemy** **May 2020**

120-hour Advanced Teaching
English to Speakers of Other Languages
 Learning and Development **Director,**
(Accreditat UKRLP No:10065351) **Magic Ears** **Apr 20**

Hyperbaric Chamber Tender **SDI/TDI Asia, Singapore** **Apr 10**
Operator Course

Dive Medical Training **DDRC Plymouth, UK** **Nov 09**

Masters of Business Administration **Open University, UK** **2001 - 2006**
 Modules completed: Foundations of Senior Management, Strategy, Capacities for Development Management, Financial Management, Creativity, Innovation & Change

Learning Tree Certified Professional **Learning Tree, UK** **1995 - 2002**
 IT Management, Personal Communication Management and Software Engineering Process Certified Professional

BEng (Hons) Information **Cranfield University, UK** **1991 - 1994**
Systems Engineering

PERSONAL

Date of Birth: 8 Jun 1967
 Interests: Skiing, horseback riding, hiking and travel.